

Profiles of interviewees

Brent Impey: CEO MediaWorks New Zealand (TV3, C4) www.tv3.co.nz

Crisford Chogugudza: Doctoral Candidate and Social Work Manager, London, UK, Freelance journalist, Recent journalism graduate, London School of Journalism

Dan Gillmor: Director of the Knight Center for Digital Media Entrepreneurship. a project of the Walter Cronkite School of Journalism and Mass Communication at Arizona State University, United States. Author of *We the Media: Grassroots Journalism by the People, for the People*, and writer of online book <http://mediactive.com/>, Journalist, and 25 year veteran of the newspaper business www.dangillmor.com

Dr Paul Reynolds: Chief Executive Officer-Telecom New Zealand, formerly with British Telecoms and a pioneer of Video on Demand www.telecom.co.nz

Gavin Ellis: Former Editor In Chief of the New Zealand Herald, Doctoral Candidate and Lecturer at the University of Auckland, New Zealand. Media experience- more than 40 years, began journalism just as television news started in New Zealand <http://www.auckland.ac.nz> Dept of Pol Studies

Glyn Jones: Editor News Plus, TVNZ (Television New Zealand), Radio and Television Journalist since the 1980s www.tvnz.co.nz

Jeremy Rees-Publisher, New Zealand Herald Online <http://nzherald.co.nz> Media experience for 20+ years www.nzherald.co.nz

Keith Slater: TV3 New Zealand, Auckland Bureau Chief, Broadcast Journalist since the 1970s www.tv3.co.nz

Lauren Mentjox: Freelance Journalist, Auckland, New Zealand

Meagan Ellwood: Communications Studies Graduate, AUT University, New Zealand- Interest in all types of media but predominantly uses the Internet

Paul Norris : Head, New Zealand Broadcasting School, Christchurch, New Zealand, former Head of News and Current Affairs, TVNZ (Television New Zealand) plus former Broadcast Journalist, BBC, London with 25 + years experiences www.cpit.ac.nz

Rawdon Christie- Television Producer and Presenter, TVNZ (Television New Zealand), former Broadcast Journalist/Presenter, BBC, London with 10 + years Experiences www.tvnz.co.nz

Russell Brown: Journalist and writer of Hard News a blog found on **PublicAddress.net,** a community of New Zealand-centric weblogs

www.publicaddress.net

Shayne Bowman: Co-writer, We Media, A whitepaper on Citizen Journalism and how audiences are shaping the future of news and information. Commissioned by The Media Center at The American Press Institute, Shayne is based in Atlanta, Georgia in the United States www.hypergene.net

Tommy Makhode: National News Editor, SABC-South African Broadcasting Corporation, Johannesburg, South Africa, Broadcast Journalist for 15 years ago www.sabc.co.za